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**CONTEST RULES AND REGULATIONS**  
**KX-96 / WestJet Vacations FREE TRIP FRIDAY'S CONTEST**

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1. KX-96 FM's "Free Trip Fridays" contest commences at 5:30AM ET on Monday, March 8, 2010 and concludes on Monday April 2, 2010 at 7:00am ET (contest period).
2. No purchase is necessary to enter this contest.
3. To enter, listen to KX-96 beginning on Monday, March 8, 2010. When we air the solicitation to call, caller #9 will instantly qualify for the weekly grand prize draw.
4. Contest is open to Canadian residents of Ontario, nineteen (19) years of age or older, excluding employees of KX-96, Durham Radio Inc. ("DRI"), WestJet, an Alberta Partnership, WestJet Vacations Inc, and their respective advertising, travel and promotional agencies, employees, their immediate family members (defined as spouse or spousal equivalent, mother, father, brother or sister) and any persons residing in their respective households.
5. The decision of the Contest judges is final. The prize package must be accepted as awarded. No portion of the prize is transferable. All dates, unless otherwise changed by the Contest organizers, are fixed and subject to availability. After the Grand Prize winner is selected, should the winner be unable to claim the Grand Prize as awarded, his/her prize will be forfeited and another eligible winner will be chosen by KX-96. The Grand Prize is not redeemable for cash and no substitute for any portion of the prize is offered.
1. Weekly Grand Prize: One (1) WestJet Vacation package from Toronto for two (2) people to any scheduled WestJet Florida destination (choice of: Fort Myers, Tampa, Orlando, Miami or Fort Lauderdale), valued at \$ 2000.00.

This prize includes one WestJet Vacations Package for 2 (two) guests from Toronto to any WestJet Florida Destination including roundtrip airfare and up to 4 nights' accommodation (one room, double occupancy). This package is subject to availability and can be used up to a maximum value of \$2000.00 CAD inclusive of fees, taxes and surcharges. If the package amount chosen by the prize winner exceeds the maximum value, any additional amount remaining is the responsibility of the prize winner and must be paid at the time of booking. If the total maximum value is not used, any remaining amount will be forfeited. Airline peak dates such as statutory holidays, Easter & Spring breaks, long weekends and airline blackout periods are not available for this prize. Additional dates may apply. The hotel prize excludes any mandatory service or incidental charges. Credit card will be required upon check-in. Prize is not valid for any flights departing after such date and extensions to the expiry date are not permitted.

Travel and accommodation must be completed by **December 14, 2010**. Package cannot be booked more than 30 days prior to departure. Once the booking has been confirmed, changes to guest names and/or flights are not permitted. No credit or reimbursement will be provided if the prize is not used. Prizes are non-transferable, carry no cash value and must be accepted as awarded. WestJet regular schedule may not apply to the above destination at all times of the year; WestJet schedule may change without notice. For up to date information on scheduling please visit [westjet.com](http://westjet.com). In the event that WestJet cannot fulfill the prize as described herein, in its sole determination, WestJet shall provide the contest winner an alternate prize package of equal or greater value, based on the same terms and conditions.

Once the booking has been confirmed, no changes to travel dates or guest names are permitted.

**Maximum value of voucher - \$2000.00 CAD**

6. It is the winner's and the winner's accompanying guest's respective responsibility to ensure that all travel documents required are in order prior to departure, including, but not limited to, valid passport, photo ID, driver's license, insurance. Any extraordinary expenses, not expressly listed as part of the Contest prize, including but not limited to ground transportation to/from the departure location, transfers, departure taxes and travel insurance shall be the sole financial responsibility of the prize winner, and the prize winner shall not seek reimbursement for same from KX-96, DRI, WestJet, an Alberta Partnership, WestJet Vacations Inc. and their respective advertising and promotional agents. Chances of winning depend upon the total number of entries received.

7. The Grand Prize draws will take place on:  
Friday March 12, 2010 ET  
Friday March 19, 2010 ET  
Friday March 26, 2010 ET  
Monday April 5, 2010 ET
8. Before being awarded the Grand Prize, the selected entrant must first correctly answer, unaided, a time-limited skill-testing mathematical question either in the offices of KX-96 or during a pre-arranged telephone interview or live on-air and will be required to sign a standard declaration and release form confirming compliance with the contest rules and acceptance of the prize as awarded.
9. KX-96, DRI, WestJet, an Alberta Partnership, WestJet Vacations Inc. and their respective advertising, travel and promotional agencies reserve the right to substitute the prize or any component thereof, including without limitation, the airfare, hotel, destination and any component of the prize, for those of approximately the same retail value and reserve the right to terminate or withdraw this Contest at any time, without prior notice.
10. By entering this Contest, the entrant confirms that he/she has read, understood and accepted these Contest rules and regulations, and voluntarily assumes all risks in connection with the Contest, the prize and use. Entrant understands that the Contest and/or the Grand Prize may involve some danger, exposing the entrant and/or his/her family to any risks and hazards of both man-made and natural origin, whether arising from foreseeable and/or unforeseeable human error and negligence and that, as a result, the entrant and/or his/her family may suffer serious personal injury, illness or even death as well as damage to or loss of property. Participant nevertheless freely and voluntarily AGREES AND DOES HEREBY ASSUME any and all risks of personal injury, illness, death, or damage to or loss of property suffered or incurred by the entrant, his/her family, heirs, administrators, personal representatives or executors arising out of or connected with entrant participating in the Contest and waives any and all claims arising in connection with this Contest and the prize and further agrees that he / she will sign a standard form releasing KX-96, DRI, WestJet, an Alberta Partnership, WestJet Vacations Inc. and their agents and/or suppliers of service, and their respective affiliates, subsidiaries, directors, officers, employees, agents and their respective advertising, travel and promotional agencies (collectively "Releasees"), from any and all liability arising in connection with this Contest or the Prize, including without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from the acceptance of the Prize(s) as awarded and confirming compliance with Contest rules, whether suffered by the Participant, winner, or his/her heirs, administrators, personal representatives or executors and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission or negligence of the Releasees. Entrant further agrees to pay all costs of any emergency evacuation of the entrant and/or his/her property that may become necessary for any reason whatsoever. Entrant agrees to sign a waiver and release to this effect.
11. Releasees are not responsible for any damage, loss, inconvenience or injury suffered by the participant or prize winners and their families, heirs and assigns due to any changes, substitution, rescheduling, impact of war, or for any reason whatsoever.
12. All entries shall become the property of KX-96, DRI, and the respective sponsors, promoters and their advertising and promotional agencies. Releasees assume no responsibility for lost or stolen or destroyed or otherwise indecipherable entries due to or any failure or technical malfunction of the telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, poor reception, technical problems, failure of any email or submission or due to any other reason regardless of cause made during the Contest Period. Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered or tampered with in any way.
13. By entering the Contest, each entrant, and particularly the prizewinner and his/her guests consent to the use of his/her name, city of residence, photograph, voice and/or image for any publicity and programming purposes, commercial or otherwise, in all media used by KX-96, DRI, respective sponsors, promoters and their advertising and promotional agencies, without any payment or compensation. Prizewinner agrees to sign a waiver and release to this effect and further agrees that his / her audio reaction may be used for on-air promotional purposes. KX-96 also has the right to contact the selected winner on-air without prior knowledge or consent.

14. Except as otherwise stated, information collected (e.g.: email address, name, city, office telephone number, home telephone number) in conjunction with this Contest will be used exclusively for the purpose of choosing the prizewinners. No correspondence will take place between KX-96 and/or its agencies or sponsors and Contest entrants except as it may relate to the Contest and in the case of prizewinners as a result of entering the Contest.
15. This contest is void where prohibited by law and is subject to all federal, provincial and municipal laws and regulations of Canada and Ontario respectively.